

## Generous Donations at Christmas

Every year at Christmas, groninger choses to not give gifts to customers and partners. Instead, the family business is launching the “Donation instead of gifts” fundraising campaign and dedicating 10,000 euros for this purpose. Employees, customers and companions of the world market leader then use online voting to decide which project should be supported.

*Crailsheim, February 17, 2023*

The following institutions were up for election for 2022/23: Cap Anamur Deutsche Not-Ärzte e.V. [*German emergency doctors registered association*], Förderverein für krebskranke Kinder e.V. Freiburg i.Br. [*support association for children with cancer*] and the hospital in Crailsheim.

Since no social institution should go empty-handed, the donation amount is divided proportionally amongst the votes from the voting.

“The facilities were not chosen at random,” says Managing Director, Jens Groninger, describing the selection of the recipients of the donation, adding: “Our machines fill medical products that make a fundamental contribution to people’s health worldwide. Whether it’s COVID, flu or the Ebola vaccine, insulin or liquid pharmaceuticals for cancer therapy – liquids such as these, among others, are processed on groninger lines.

“We also have a very personal connection to the facilities this year. Both to the hospital in Crailsheim and to the Förderverein für krebskranke Kinder in Freiburg,” says Managing Director Volker Groninger.

As a family company with local roots, which employs almost 1,300 people at the German locations in Crailsheim and Schnelldorf alone, good healthcare in the form of secure local hospital care is an important location factor. “This is the reason why we regularly support the hospital through donations,” the two brothers say.

There is also an emotional connection to the Förderverein für krebskranke Kinder in Freiburg. In 2021, a groninger employee couple received the message that their child needed a donor heart. The treatment for this took place in Freiburg, Baden, more than 300

kilometers from Hohenlohe's homeland. To allow the parents to be with their child, the filling machine manufacturer launched a time donation campaign:

Employees were able to transfer vacation and overtime to the couple and provide them with time.

"The association runs the parental home where our colleagues stayed for over half a year. For them, it was an extremely important retreat in an exceptional emotional situation," the shareholders explain.

Therefore, it is not surprising how the result turned out: Forty-nine percent of the votes – and with that 4,900 euros – went to the Förderverein für krebskranke Kinder in Freiburg. Thirty-four percent voted for the hospital in Crailsheim. The 3,400 euros are intended to support the purchase of a warmer for the local maternity ward. Another 17 percent of the participants gave their vote to Cap Anamur - which amounts to a donation of 1,700 euros.

A total of almost 1,000 people worldwide supported groninger's fundraising campaign and took part in the voting.

## About groninger

groninger is one of the leading international manufacturers of filling and closing machines for the pharmaceutical, consumer healthcare and cosmetics industries.

The slogan "We fill Visions with Life" sums up what groninger stands for--excellent know-how, innovative solutions and cooperative partnership in design of customized machines.

Since the founding of the company in 1980 by Horst Groninger, groninger has developed into a hidden champion and innovation leader in the industry. Today, the second generation of the family business employs over 1,370 people in Crailsheim, Schnelldorf and Charlotte (USA). The company's headquarters are in Crailsheim, Baden-Württemberg.

## groninger at a Glance

Founded	1980 by Horst Groninger
Headquarters	Crailsheim (Baden-Württemberg, Germany)
Locations	Crailsheim, Schnelldorf, Charlotte (North Carolina, USA)
Managing Directors	Horst Groninger, Jens Groninger, Volker Groninger, Josef Veile, Dr.-Ing. Frieder Kanitz, Philipp Hauser
In Sector	Filling & closing systems
Business Units	Pharmaceuticals, Consumer Healthcare und Cosmetics
Employees	1.370 worldwide
Export Quota	90 percent

**Media & Press Contact:**

Lydia-Kathrin Hilpert  
[l.hilpert@groninger.de](mailto:l.hilpert@groninger.de)  
+49 7951 495 3310  
[www.groninger.de](http://www.groninger.de)

groninger & co. gmbh  
Hofäckerstraße 9  
74564 Crailsheim  
Germany